

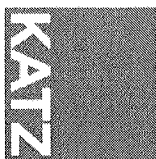
KATZ TELEVISION
GROUP

125 West 56th St
New York, NY 10019

Contract # 25185090	Changes as of: 7/14/2016 at 12:59 PM	Version: Current State Version 3
CPE: FRPA6/ORDR/928CFL	Flight: 9/28/16 - 10/4/16	Total \$: \$49,200.00
Agency: DEL CIELO MEDIA	Advertiser: FREEDOM PARTNERS	Total Spots: 6
1427 LESLIE AVENUE	Product: ORDR	Total CPP: \$1,138.89
SUITE 102	Agency Order #: 30045907	Total GRP: 43.2
ALEXANDRIA, VA 22301	Buyer: LEVINE, RANDE	Con Type: POLITICAL/VOTE
Salesperson: CHRISTIAN CAMBEIRO	Assistant: CHRISTIAN CAMBEIRO	Separation:
202-955-5342	202-955-5342	

Comments: REV/ADV CODE TO JUST "FREEDOM PARTNERS"

#	Day/Time	DP	Program	Rate	W255 4 Rating	Len	9/28 - 10/4								Total Spots	Total \$	CPP	GRP									
							9/28	9/29	9/30	10/1	10/2	10/3	10/4														
Tu	1 9p-10p		THIS IS US	\$7,000. 00	7.6	30	0	0	0	0	0	0	2		2	\$14,000.00	\$921.05	15.2									
M	2 10p-11p		TIMELESS (SERIES DEB	\$8,800. 00	7.0	30	0	0	0	0	0	2	0		2	\$17,600.00	\$1,257. 14	14.0									
W	3 8p-9p		BLINDSPOT	\$8,800. 00	7.0	30	2	0	0	0	0	0	0		2	\$17,600.00	\$1,257. 14	14.0									
TOTALS:																2	0	0	0	0	0	2	2	6	\$49,200.00	\$1,138. 89	43.2



125 West 55th St
New York, NY 10019

Contract # 25185090

Changes as of: 7/14/2016 at 12:59 PM

Version: Current State Version 3

CPE: FRPA6/ORDR/928CFL

Flight: 9/28/16 - 10/4/16

Station: WFLA

Total \$: \$49,200.00

Agency: DEL CIELO MEDIA

Advertiser: FREEDOM PARTNERS

Market: Tampa-St. Petersburg

Total Spots: 6

1427 LESLIE AVENUE

Product: ORDR

Office: WASHINGTON

Total CPE: \$1,138.89

SUITE 102

Agency Order #: 30045907

Primary Demo: Women 25-54

Total GRP: 43.2

ALEXANDRIA, VA

Buyer: LEVINE, RANDE

Con Type: POLITICAL/NOTE

Salesperson: CHRISTIAN

Assistant: CHRISTIAN CAMBEIRO

Separation:

CAMBEIRO

202-955-5342

Special Instructions

Order Level Comments

Date/Time	Added by	Comment
07/13/16 10:14 AM	CHRISTIAN CAMBEIRO	REVISED ALL ESTIMATES HAD A CUTBACK IN MARKET ALL STATIONS EFFECTED PLEASE CONFIRM RECEIPT ASAP THANK YOU rlevine@delcielomedia.com 571-585-8781
07/11/16 2:13 PM	System	Notice Received.
07/07/16 4:41 PM	GOTOSTRATA@CAMBEIRO	PLEASE CONFIRM RECEIPT OF ORDER Flight 9/28-10/4 Est 928CFL PLS BOOK AND CONFIRM ORDER ASAP THANK YOU rlevine@delcielomedia.com 571-585-8781
06/16/16 3:28 PM	System	Notice Received.
06/02/16 9:53 AM	CHRISTIAN CAMBEIRO	PLEASE CONFIRM RECEIPT OF ORDER Flight 9/28-10/4 Est 928CFL PLS BOOK AND CONFIRM ORDER ASAP THANK YOU rlevine@delcielomedia.com 571-585-8781

Competitive Information	
Market Budget:	\$150,000
WFLA Share:	12%
Comment:	
WFTS:	13%
WMOR:	9%
WTSP:	26%
WTVT:	40%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	6	\$49,200.00	43.2
Total	100%	6	\$49,200.00	\$1,138.89

Monthly Summary		
Month	Spots	Dollars
2016-Oct	6	\$49,200.00
Total	6	\$49,200.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	7/13/16 10:14 AM	CHRISTIAN CAMBEIRO	Confirmed			\$0	\$49,200.00	Changes: Advertiser from Freedom Partners Action Fund to FREEDOM PARTNERS, Comments from REVISED ALL ESTIMATES HAD A CUTBACK IN MARKET ALL STATIONS EFFECTED PLEASE CONFIRM RECEIPT ASAP THANK YOU rlevine@delcielomedia.com 571-585-8781 to REV ADV CODE TO JUST "FREEDOM PARTNERS". User Entered \$ from \$0.00 to \$49,200.00.
Revision	7/7/16 4:41 PM	GOTOSTRATA@CAMBEIRO	Confirmed			\$0	\$49,200.00	Changes: Comments from PLEASE CONFIRM RECEIPT OF ORDER Flight 9/28-10/4 Est 928CFL PLS BOOK AND CONFIRM ORDER ASAP THANK YOU rlevine@delcielomedia.com 571-585-8781 to REVISED ALL ESTIMATES HAD A CUTBACK IN MARKET ALL STATIONS EFFECTED PLEASE CONFIRM RECEIPT ASAP THANK YOU rlevine@delcielomedia.com 571-585-8781 , Total GRPs from 29.2 to 43.2. Total CPE from \$1,082.19 to \$1,138.89.
Queued for Electronic Contracting	6/2/16 1:41 PM					\$0	\$0	
New	6/2/16 9:37 AM	CHRISTIAN CAMBEIRO	Confirmed	6		\$49,200.00	\$49,200.00	

Non-Discrimination Policy
PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACTS ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



WFLA
200 S. Parker Street
Tampa, FL 33606
(813) 221-5771

CONTRACT

<u>Contract / Revision</u> 879981 /		<u>Alt Order #</u> 25185090
<u>Product</u> ORDR		
<u>Contract Dates</u> 09/28/16 - 10/04/16		<u>Estimate #</u> 928CFL
<u>Advertiser</u> POL/Freedom Partners		<u>Original Date / Revision</u> 06/16/16 / 07/14/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WFLA	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washington
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
		<u>Total Ratings</u> 43.20
<u>Agcy Code</u> 9915589	<u>Advertiser Code</u> FRPA6	<u>Product 1/2</u> ORDR
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Del Cielo Media
10755 Scripps Poway Parkway
Suite 550
San Diego, CA 92131
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WFLA	10/04/16	10/04/16	Tue 9p This Is Us	9-10p		:30				NM	2	\$14,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	-T-----				2	\$7,000.00	7.60			
N 2	WFLA	10/03/16	10/03/16	Mon 10p Timeless	10-1059p		:30				NM	2	\$17,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	M-----				2	\$8,800.00	7.00			
N 3	WFLA	09/28/16	09/28/16	Wed 8p Blindspot	8-9p		:30				NM	2	\$17,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/26/16	10/02/16	--W----				2	\$8,800.00	7.00			
Totals								43.20				6	\$49,200.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/04/16	6	\$49,200.00	(\$7,380.00)	\$41,820.00
Totals	6	\$49,200.00	(\$7,380.00)	\$41,820.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.